

MEMBERSHIP BENEFITS



	Silver	Gold	Platinum
Regional Recruitment Efforts: Members will be included in coordinated regional recruitment efforts, such as career fairs and campus visits, and will have streamlined access to NCWorks resources to support workforce recruitment and development.	✓	✓	✓
Access to New Common Curriculum: Members can access training programs developed through the AdvanceNC initiative to upskill and reskill the workforce, ensuring employees are equipped with the latest skills for advanced manufacturing and other high-demand sectors.	✓	✓	✓
Direct Access to Sector Pathway Graduates: Members will have priority access to a regional pool of skilled graduates from sector-specific training programs, offering early recruitment opportunities for top talent trained to meet industry demands.	✓	✓	✓
Toolkits: Members will receive comprehensive toolkits designed to support workforce development initiatives, including best practices for recruitment, training, curriculum design, and employee engagement.	✓	✓	✓
On-the-Job Training Opportunities: Members will have the unique opportunity to engage with AdvanceNC partners to shape skill development across the consortium. <i>*Subject to eligibility and funding availability</i>	✓	✓	✓
Access to AdvanceNC Platform: Company logo is displayed on the AdvanceNC website and listed within the partner directory. Logo is hyperlinked to direct users to the organization's site and/or HR platform.	✓	✓	✓
Employer Partner Landing Page: Inform users about the employer partner with a templated employer partner landing page.		✓	✓
Optional eLearning Modules: eLearning modules that highlight the organization and what they do can be added on an "as desired" basis. Modules will target 10 minutes each at \$3,888 per module.		✓	✓
Career Specific Page: Highlight a specific career through a dedicated career landing page. Careers will be tagged to specific employer partners and industry sectors to promote career awareness and drive traffic to employer partner hiring locations in North Carolina. Additional career pages can be added for \$1,999 per career page.			✓
Data Dashboard and User Information: Access to the user dashboard specific to the employer partner, which includes site analytics and user contact information.			✓
Priority Blog and News Postings: Approved articles, videos, and other related information pertaining to the organization will be searched for and linked within the AdvanceNC platform.			✓